

Aahmes Shrine Yacht Club
Aeolian Yacht Club
Alameda Yacht Club
Andreas Cove Yacht Club
Ballena Bay Yacht Club
Bay Area Multi-Hull Association
Bay View Boat Club
Bel Marin Keys Yacht Club
Ben Ali Shrine Yacht Club
Benicia Yacht Club
Berkeley Yacht Club
Bridge Marina Yacht Club
Caliente Isle Yacht Club
Calif. Cruising Clippers
Capital City Yacht Club
Classic Yacht Association
Corinthian Yacht Club
Coyote Point Yacht Club
Cruiser Haven Yacht Club
Delta Bayliner Yacht Club
Delta Marina Yacht Club
Delta Sports Boats Yacht Club
Delta Yacht Club
Diablo Sailing Club
Diablo Yacht Club

Discovery Bay Yacht Club
Dixon Boat & Fishing Club
Dos Rios Yacht Club
Driftwood Yacht Club
Ebony Boat Club
Elkhorn Yacht Club
Emeryville Yacht Club
Encinal Yacht Club
Floating Realty Yacht Club
Folsom Lake Yacht Club
Glen Cove Yacht Club
Gold Country Yacht Club
Golden Gate Yacht Club
Half Moon Bay Yacht Club
Intl Yachting Fellowship of Rotarians
Inverness Yacht Club
Island Yacht Club
Lake Yosemite Sailing Association
Little Venice Yacht Club
Loch Lomond Yacht Club
Los Gatos Yacht Club
Marin Yacht Club
Marina Bay Yacht Club
Marina West Yacht Club
Mariposa Hunters Point Yacht Club



Martinez Yacht Club
Master Mariners Benevolent Association
McAvoy Yacht Club
Meeks Bay Yacht Club
Metropolitan Yacht Club
Napa Valley Yacht Club
North Bay Yacht Club
Oakland Yacht Club
Ox Bow Yacht Club
Oyster Point Yacht Club
Peninsula Yacht Club
Petaluma Yacht Club
Pittsburg Yacht Club
Point San Pablo Yacht Club
Port Stockton Yacht Club
Presidio Yacht Club
Richardson Bay Yacht Club
Richmond Yacht Club
River View Yacht Club
Sacramento Bayliner Club
Sacramento C22 Fleet 4
San Francisco Bay Area Nordic Tug Assoc.
San Francisco Shrine Yacht Club
Sacramento Yacht Club
St. Francis Yacht Club
San Francisco Yacht Club

San Joaquin Yacht Club
San Jose Sailing Club
San Leandro Yacht Club
San Rafael Yacht Club
Santa Cruz Yacht Club
Sausalito Cruising Club
Sausalito Yacht Club
Sea Breeze Yacht Club
Sea Ray Boat Club
Sequoia Yacht Club
Sierra Point Yacht Club
Single Sailors Association
Solano Yacht Club
South Bay Yacht Club
South Beach Yacht Club
South Lake Tahoe Yacht Club
Spinnaker Yacht Club
Sportsmen Yacht Club
Stockton Sailing Club
Stockton Yacht Club
Tahoe Yacht Club
Tower Park Yacht Club
Treasure Island Yacht Club
Vallejo Yacht Club
Village West Yacht Club
Weber Point Yacht Club

Pacific INTER CLUB *Yacht Association*

February 16, 2011

Dear Sir/Madam, Boating Enthusiast, San Francisco Bay Promoter,

The Pacific Inter-Club Yacht Association (PICYA) is an association comprised of 105 yacht clubs in Northern California. Our history goes back 115 years and has grown to be one of the largest boating organizations in the world. We were formed to foster communication and cooperation in various boating activities.

This is our 94th year opening the boating season on San Francisco Bay with a decorated parade of boats large and small. The parade is preceded by the "Blessing of the Fleet", hosted by Corinthian Yacht Club. The theme for this year's parade is "Giants of the Bay" celebrating many different aspects of what makes our bay the "best" in the world to sail and to visit. I am looking forward to having Americas Cup #34 here in San Francisco in 2013. I have also worked in the tourism industry here for the last fifteen or so years and I am excited to have the worlds eyes on us and our great city. I am proud to call San Francisco area my home.

We are seeking businesses to participate in financial sponsorship of this keynote annual event. We would appreciate your generosity and promote you to our more than 20,000 members and associates. We distribute an event poster to many businesses in the Bay and Delta. The Yachting Yearbook is published annually with information about our 105 member clubs. "The Log" is our newsletter and our website www.picya.org. Flags and banners from some businesses are flown from the committee boat and some parade participants, as well as scheduled meetings where you will be recognized and appreciated for your involvement. You may also consider being an advertiser in one of our publications. Monetary donations and/or prizes for our gift bags may be donated for this event.

Proceeds help fund some of our other events during the year such as, youth and adult regattas, scholarships and The Wheelchair Regatta in September at Encinal Yacht Club, where wheelchair bound disabled veterans living in Northern California Veteran Homes are taken out for a great day on the bay to enjoy boat rides and a BBQ lunch.

Thank you for your consideration in supporting PICYA as a way to promote your business and boating.

It is easy to participate thru paypal donations, checks and in-kind donations. I will gladly pick up your donation. Deadline? As soon as possible would be ideal so there is time to promote you. Smooth Sailing,

Mia Bernt
PICYA Vice Commodore
Chairman Opening Day Committee
picyamia@yahoo.com 415-999-6422
www.picya.org



Opening Day on the Bay- May 1, 2011

Sponsor Levels

Platinum Anchor **\$2500 +**

- 2 passes for Committee Boat
- 2 Opening Day Jackets or Shirts
- Premium Space Advertisement on Opening Day Poster and Media Publicity
- Banner/Flag (you supply) flown on Committee and/or Participant Boats
- Special Recognition Award on Committee Boat
- Preferred Seating
- Recognition in Opening Day Program
- Recognition at PICYA Delegate Meetings and Leadership Conference
- Literature/Advertisement on Display Table

Gold Anchor **\$1000 +**

- 1 Pass for Committee Boat
- 1 Opening Day Jacket or Shirt
- Advertisement on Opening Day Poster and Media Publicity
- Banner/Flag (you supply) flown on Committee and/or Participant Boats
- Recognition in Opening Day Program
- Recognition at PICYA Delegate Meetings and Leadership Conference
- Literature/Advertisement on Display Table

Silver Anchor **\$500 +**

- 1 Opening Day Jacket or Shirt
- Advertisement on Opening Day Poster and Media Publicity
- Banner/Flag (you supply) flown on Committee and/or Participant Boats
- Recognition in Opening Day Program
- Recognition at PICYA Delegate Meetings and Leadership Conference
- Literature/Advertisement on Display Table
-

Bronze Anchor **\$250 +**

- Recognition in Opening Day Program
- Recognition at PICYA Delegate Meetings and Leadership Conference
- Literature/Advertisement on Display Table
-

Table Sponsor **\$150 +**

- Literature/Advertisement on Display Table

Please Contact:

Mia Bernt, Vice Commodore

picvamia@yahoo.com

415-999-6422

www.picva.org

PICYA Opening Day on the Bay

Sponsor Information

Yes, I would like to sponsor Opening Day on the Bay May 1, 2011.

(Please circle your level of sponsorship)

Platinum Anchor- \$2500+

Gold Anchor- \$1000+

Silver Anchor- \$500+

Bronze Anchor- \$250+

Table Sponsor- \$150

Prize Bag Donation ____

(Please Print)

Name: _____

Business: _____

Address: _____

Website: _____

Email: _____

Phone: _____

This is how I would like my name to be displayed in Opening Day materials:

Please contact V.C. Mia Bernt for any questions picyamia@yahoo.com 415-999-6422

Please make checks payable to **PICYA** and mail to:

PICYA

Attn: Mia Bernt, Vice Commodore

1001 Bridgeway Avenue PMB #450

Sausalito, Ca 94965